

FOR IMMEDIATE RELEASE

HAMILTON, WAIKATO, NEW ZEALAND – 26 August 2019

Leisure Time Group announces U.S. booking agent

An exciting New Zealand Small Group Touring product with guaranteed departures is now available for booking in the United States through multi award-winning travel wholesaler, Down Under Answers.

Leisure Time Group, New Zealand, is delighted to announce that Seattle-based wholesaler and Australian and New Zealand specialists, Down Under Answers, will be working as a booking agent for the New Zealand based tour operator and their unique Small Group Tour product.

Leisure Time Group, founded in 1987, have also launched a new brand to focus specifically on the eight tour itineraries and durations which are offered as part of the Small Group Touring product.

Pure Discoveries™ offers flexible, comfortable, good-humored and unforgettable New Zealand journeys with no more than 16 guests per tour. The tours pack in a tremendous number of personalized and unforgettable experiences while offering passengers the chance to select from the YOUR CHOICE multiple options available on select days of each tour.

Leisure Time Group Managing Director, Scott Mehrrens, said it was a very exciting time for the Group and the new brand, Pure Discoveries. "Our Small Group Touring product has been operated over the past four years and has had tremendous feedback from travellers who have enjoyed our New Zealand tours. The overwhelming response has highlighted that the small group nature of the tour with likeminded travellers, the chance to get off the beaten track, and our great driver guides who always go 'the extra mile', ensures the perfect way to showcase New Zealand."

"We are delighted to be working with Down Under Answers to promote and sell this fantastic New Zealand product to the North American market. They are knowledgeable and experienced wholesalers who are committed to presenting the latest and most attractive vacation ideas to their travelers."

Down Under Answers Marketing Manager, Linda Furber, said, "We are absolutely delighted to be representing Pure Discoveries in the US market. With a great selection of niche touring options, Pure Discoveries will appeal to travelers who are looking at a small group tour in New Zealand that offers flexibility within a set itinerary".

About Pure Discoveries™ Small Group Tours

Pure Discoveries offers very special small group escorted tours. The guaranteed departure tours provide comfortable and content-rich journeys with no more than 16 guests per tour. Itineraries range from 11 to 23 days and can cover both the North and South Islands of New Zealand, or focus on just one island. Tours can be combined with tailor-made FIT arrangements if clients wish to extend their stay in New Zealand – or add on an Australian option.

For more information: <https://purediscoveries.co.nz/tours>

About the Leisure Time Group

The Leisure Time Group is a family owned and operated travel and event management company, based in Hamilton New Zealand.

They have been providing inspirational and unforgettable experiences since 1987.

For more information: <https://leisuretimegroup.co.nz/>

About Down Under Answers

Down Under Answers has been customizing extraordinary vacations to New Zealand for over 27 years. A multi-award-winning travel wholesaler in the US, Down Under Answers has been voted Best Travel Wholesaler Tourism New Zealand and Tourism Australia specialists repeatedly. Employing seasoned Destination Specialists, we take pride in our unparalleled travel knowledge and market intelligence. From guided touring to customized itineraries, Down Under Answers understands visitors needs and tailor to suit the perfect vacation.

For more information: <https://www.duatravel.com/>

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